



Inji Mammadova

PRODUCT DESIGNER
B2B SAAS | UX RESEARCH | INTERACTION DESIGN | UI DESIGN

CONTACT

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SKILLS

UX / UI DESIGN

- User Experience (UX)
- User Interface (UI)
- Interaction Design
- Wireframing & Prototyping
- Ideation & Iterative Design
- Mobile Applications
- Customer Requirements

RESEARCH

- User Research
- Usability Testing
- Competitive Analysis
- User Flows & Task Flows
- A/B Testing
- UX Writing
- Research Synthesis
- Data-Driven Insights

TOOLS

- Figma & Figma AI
- Miro
- Maze & Useberry
- Jira & Linear
- ChatGPT & Claude
- AI Lovable
- Cursor
- Prompt Iteration

OTHER

- Design Systems
- Accessibility (WCAG)
- Responsive Design
- HTML & CSS
- Design Patterns

SOFT SKILLS

- Written & Verbal Communication
- Proactive
- Collaborative
- Self-Organized
- Adaptable
- Detail-Oriented

LANGUAGES

- German
- English
- Turkish
- Azerbaijani

With a background in computer science, I design B2B, SaaS, and AI products by turning complex systems into clear, intuitive experiences. I combine user research with technical understanding to make informed design decisions and create products that solve real user problems.

Experience

Product Designer (Freelance / Contract)

2023 – Present

Designed B2B SaaS products including:

- › Falkon Cargo (Logistics Platform)
- › Real Estate CRM System
- › BetAZ (Betting App Redesign)

Product Design Instructor & Mentor (Part-time)

2023 – 2024

DesTech LLC

- › Mentored 20+ designers while actively working on product design projects
- › Led workshops on UX research, usability testing, and design thinking
- › Provided design feedback and improved project quality

Product Designer

2022 – 2023

Morpho LLC

- › Conducted usability testing with 15+ users, identifying key pain points and improving task success rate by ~25%
- › Redesigned user flows, reducing user drop-off during key interactions
- › Improved design consistency by building a scalable design system, reducing design time by 20%
- › Collaborated with product and engineering teams to deliver user-centered solutions
- › Used analytics tools to optimize UX, increasing user engagement

Product Designer

2022

JedAI

- › Conducted competitive analysis to identify UX gaps and inform product strategy
- › Designed user flows and low-fidelity wireframes for early-stage product concepts
- › Improved usability by applying UX best practices and accessibility principles

Product Designer – Paramount Student

2021 – 2022

Product Designer – Organik Haberleşme Teknolojileri

2021

Projects

Falkon Cargo – B2B SaaS Logistics Platform

Designed logistics tracking dashboards to simplify complex workflows and improve usability for daily operations.

injimammadova.com/work/falkon-cargo-dashboard

Real Estate CRM System – B2B SaaS

Designed a CRM system replacing Excel-based workflows with structured property and client management.

injimammadova.com/work/real-estate-crm-dashboard-emerald

Child & Teen Banking App – Fintech

Designed a financial literacy platform with task-based rewards for children and parental control features.

injimammadova.com/work/leobank-fintech-bank

Kids Finance App – Interactive Prototype

Full user journey prototype with gamified onboarding and intuitive navigation flow.

finance-kids-app.preview.emergentagent.com

BetAZ – Betting App Redesign

Mobile app redesign focused on improving usability, navigation clarity, and user engagement. Delivered high-fidelity prototypes and full UI overhaul based on iterative design and data-driven insights.

behance.net/gallery/180608877/BetAZ

Education

BSc Computer Science

2017 – 2021

[Baku State University](#)

Google UX Design Certificate

2024

[Coursera](#)