

# INJI MAMMADOVA

## Product Designer (UX/UI)

User-Centered Design | B2B SaaS | UX Research | Interaction Design | UI Design

Berlin, Germany | Open to Relocation

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**Portfolio:** <https://www.injimammadova.com/>

**Behance:** <https://www.behance.net/injimammadova>

## SUMMARY

Product Designer with 4+ years of experience designing user-centered digital products across web, mobile, and B2B SaaS platforms. Specialized in simplifying complex workflows and designing data-heavy dashboard systems for business users.

Skilled in UX research, usability testing, and building scalable design systems, with a strong focus on improving usability and product efficiency. Experienced in collaborating with cross-functional teams to deliver intuitive, high-impact solutions that solve real business problems.

## SKILLS

**UX/UI:** User Experience (UX), User Interface (UI), Interaction Design, Wireframing, Prototyping

**Research:** User Research, Usability Testing, Competitive Analysis, User Flows & Task Flows, A/B Testing, UX Writing (Microcopy, Error & Empty States), Research Synthesis

**Tools:** Figma (Auto Layout, Components, Variants), Miro, Maze, Useberry, Jira, Linear, ChatGPT, AI-assisted Design Tools (Figma AI, Generative AI for UX)

**Other:** Design Systems, Accessibility (WCAG), Responsive Design, HTML & CSS

## EXPERIENCE

### Product Designer (Freelance / Contract) (2023- Present)

- Designed B2B SaaS products including:

- Falkon Cargo (Logistics Platform)
- Real Estate CRM System

### Product Design Instructor & Mentor (Part-time) (2023-2024)

- Mentored 20+ designers while actively working on product design projects
- Led workshops on UX research, usability testing, and design thinking
- Provided design feedback and improved project quality

### Product Designer – Morpho LLC (2022–2023)

- Conducted usability testing with 15+ users, identifying key pain points and improving task success rate by ~25%
- Redesigned user flows, reducing user drop-off during key interactions
- Improved design consistency by building a scalable design system, reducing design time by 20%
- Collaborated with product and engineering teams to deliver user-centered solutions
- Used analytics tools to optimize UX, increasing user engagement

### Product Designer – JedAI (2022)

- Conducted competitive analysis to identify UX gaps and inform product strategy
- Designed user flows and low-fidelity wireframes for early-stage product concepts
- Improved usability by applying UX best practices and accessibility principles

### **Product Designer – Paramount Student (2021 – 2022)**

### **Product Designer – Organik Haberleşme Teknolojileri (2021)**

## **PROJECTS**

### **Falkon Cargo – B2B SaaS Logistics Platform**

Designed logistics tracking dashboards to simplify complex workflows and improve usability.

Link: <https://www.injimammadova.com/work/falkon-cargo-dashboard>

### **Real Estate CRM System – B2B SaaS**

Designed a CRM system replacing Excel-based workflows with structured property and client management.

Link: <https://www.injimammadova.com/work/real-estate-crm-dashboard-emerald>

### **Child & Teen Banking App**

Designed a financial literacy platform with task-based rewards for children and parental control features.

Link: <https://www.injimammadova.com/work/leobank-fintech-bank>

Additional: <https://finance-kids-app.preview.emergentagent.com/>

## **EDUCATION**

BSc Computer Science – Baku State University (2017- 2021)

Google UX Design Certificate – Coursera (2024)

## **LANGUAGE**

German | English | Turkish | Azerbaijani