

# Inji Mammadova

## Product Designer

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[Projects](#)

### Experience

#### Destech LLC | Product Designer Instructor

NOV 2023 - AUG 2025 | BAKU, AZERBAIJAN

- Collaborated with administration to secure departmental budget increase
- Evaluated and revised lesson plans and course content to achieve student centered learning
- Created and developed lesson plans to meet academic needs of over 20 students, ensuring safe and conducive learning environment

#### Morpho LLC | Product Designer

MAY 2022 - DEC 2023 | BAKU, AZERBAIJAN

- Implemented user testing methodologies, gathering valuable feedback that informed design improvements
- Collaborated with cross-functional teams to ensure cohesive design solutions aligned with business goals and user needs
- Worked with design teams, project managers and business analysts to create intuitive and easy-to-use software
- Utilized data-driven approaches when making design decisions, leveraging analytics insights to inform UI optimizations and enhancements
- Researched and proposed new solutions to make website more user-friendly
- Established style guides and pattern libraries to maintain consistency throughout product interfaces and branding materials
- Devised site maps and mockups for designs based on proven methodologies and end-user feedback

#### JedAI | Product Designer

APR 2022 - MAY 2022 | BAKU, AZERBAIJAN

- Championed user-centric mindset within organization by advocating for UX/UI best practices in meetings, presentations, and internal communications
- Created maps, models and templates for diverse projects
- Conducted competitive analysis to identify UX/UI trends, incorporating best practices into product designs
- Optimized web pages for accessibility, ensuring compliance with industry standards and improving usability for diverse user base

#### Paramount Student | UX and UI Designer

DEC 2021 - MAR 2022 | ISTANBUL, TURKEY

#### Organik Haberleşme Teknolojileri | UX and UI Designer

NOV 2021 - DEC 2021 | ANTALYA, TURKEY

### Language

German | English | Turkish | Azerbaijan

### Skills

#### UX / UI Design & Research

User Experience (UX) Design

User Interface (UI) Design

Interaction Design

User Research (Surveys, Interviews, Focus Groups)

Usability Testing

A/B Testing

Competitive Analysis

User Flows and Task Flows

Wireframing (Low to High Fidelity)

Rapid Prototyping

Responsive Web & Mobile Design

Visual Systems & Design Systems

Accessibility Awareness (WCAG)

UX Writing (Microcopy, Error & Empty States)

#### Workflow and Collaboration

Cross-functional Collaboration

Group Brainstorming Sessions

Design Documentation & Handoff

Product Design Processes

Research Synthesis

Prototyping Workshops

Design System Collaboration

#### Technical Skills and Tools

Figma (Advanced: Auto Layout, Components, Variants)

AI-assisted Design Tools (Figma AI, Generative AI for UX)

HTML & CSS (Basic knowledge)

Miro (Workshops & Ideation)

Jira, Linear (Agile collaboration)

ChatGPT, Maze, Useberry

### Education

#### Baku State University

Bachelor of Computer Science 2017 - 2021

| Baku, Azerbaijan

#### Coursera

Google UX Design Professional 2024 |

USA